

NAPHAPORN BODIRATNANGKURA

Nai Lert Group

CEO, Nai Lert Education Co., Ltd.

CEO, Nai Lert Park Development Co., Ltd.

CEO, Sampatilert Co., Ltd.

EDUCATIONAL BACKGROUND :

1984 – 1991 Mater Dei School, Bangkok, Thailand

1992 – 1994 Queenswood School, Hatfield, United Kingdom

1995 – 1997 TASIS (The American International School), United Kingdom

1997 – 2001 University of Surrey, United Kingdom second class honours in International
Hospitality and Tourism Management

2001 – 2002 Parsons School of Design, New York City, United States

CERTIFICATION :

March 2018 Certificate of Excellence in Luxury Butler Service, British Butler Institute,
United Kingdom

June 2019 Caviar Training, Caviar Artisan, United Kingdom

After returning to Bangkok having completed 12 years of education in the United Kingdom and the United States, Naphaporn Bodiratnangkura sort experience as an intern at the Four Seasons Hotel Singapore, building a pathway into the family business.

From 2014 - 2019, Naphaporn acted as Managing Director of Sampatilert Co., Ltd., a subsidiary company of Nai Lert Group, to manage and expand the group's hospitality assets. In 2020, she was appointed as CEO of Sampatilert Co., Ltd., Nai Lert Park Development Co.,Ltd, and Nai Lert Education Co., Ltd, all are subsidiary companies of Nai Lert Group.

As the fourth generation of Nai Lert family, Naphaporn is currently managing portfolio of assets including Nai Lert Park Heritage Home, Nai Lert Butler and Aman Nai Lert Bangkok. Naphaporn continues the family's philanthropic projects in community focusing on preservation of nature with Nai Lert Flower and Garden Art Fair; education through Setthabutbamphen School, Satreesethabuthbumpen School, Watnongchok Pakdee Norrasat School, and Chumchonwatthasung School, and healthcare through Lert - Sinn Foundation.

In 2020, Naphaporn established Nai Lert Education Co.,Ltd as a world-class academic platform and features two main components: Nai Lert Butler Academy, which focuses on premium services and education, and École Ducasse Nai Lert Bangkok Studio, a prestigious culinary school, which is set to open in the second quarter of 2022. Further embracing the legacy of Nai Lert family, the primary goal of Nai Lert Education is to invest in and develop people.